

BUSINESS CLARITY QUESTIONNAIRE

1 | What's unique about my business and different to everyone else?

2 | How can I explain my distinctness in just one sentence?

3 | What has been the best thing of being self-employed this past year?

4 | And the most challenging aspect?

5 | What projects brought me the most joy in 2015 and why?

6 | What type of work do I need to definitively say "no" to in 2016?

7 | What area of my business generates the most income?

8 | What area of my business doesn't generate enough revenue?

9 | What is the best thing that could happen to my business this year?

10 | What are the first three steps to take toward that goal?